

SAFER INTERNET CENTRE IN UKRAINE

Report 2025

<https://saferinternetcentre.org.ua>

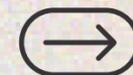


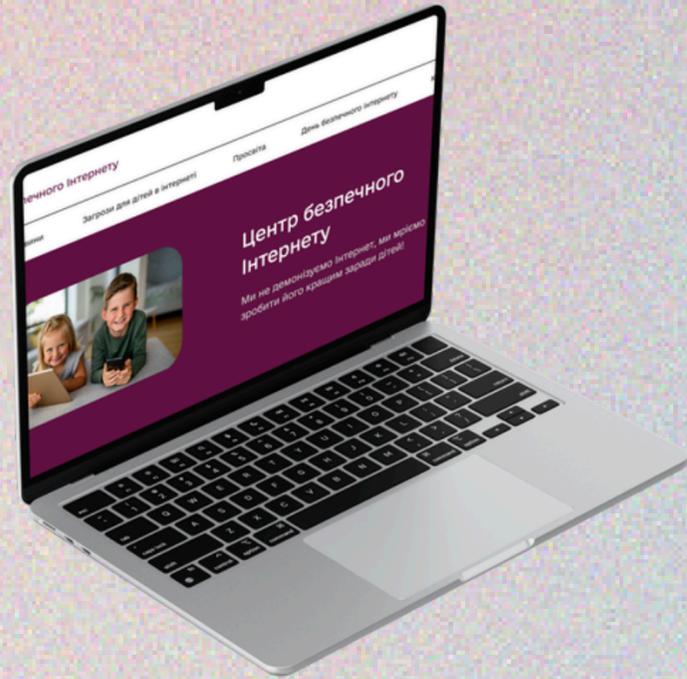
THE CENTRE OPERATES IN THREE KEY AREAS

- **STOPCRIME HOTLINE**
- **CHILD HELPLINE 116 111**
- **INFORMATION AND AWARENESS-RAISING ACTIVITIES**

The Centre is part of the strong INHOPE community in the fight against crimes of sexual violence against children:

<https://inhope.org/EN/articles/safer-internet-centre-ukraine-protecting-children-online-in-times-of-war>





ESTABLISHMENT OF THE “SAFER INTERNET CENTRE” COALITION

Our community expanded from 3 to 6 organizations

NGO "Magnolia"



NGO "La Strada – Ukraine"



NGO "Docudays"



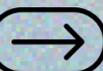
NGO "Labor and Health Social Initiatives" (LHSI)



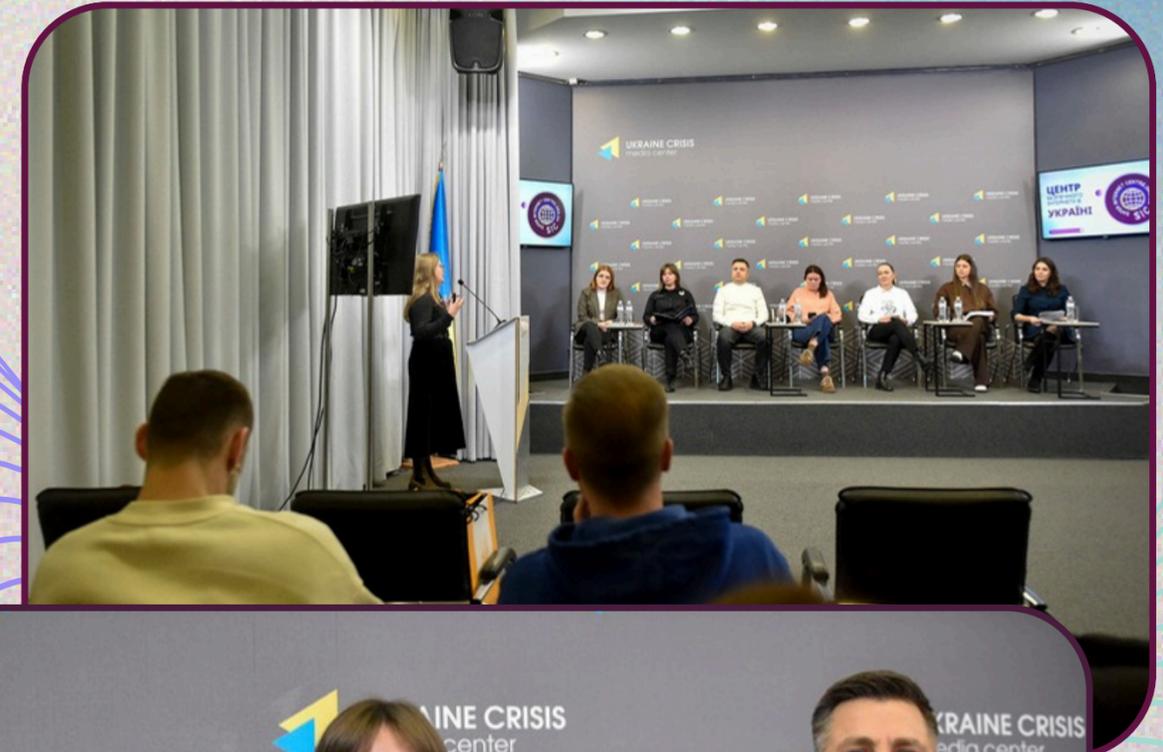
NGO "All-Ukrainian Public Center 'Volunteer'"



All-Ukrainian Charitable Organization «Child Well-being Fund Ukraine»

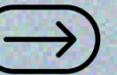


CHILDREN ONLINE DURING WAR: NEW CHALLENGES, THREATS AND SOLUTIONS. A BRIEFING HELD ON INTERNATIONAL CHILDREN'S DAY DEFINED PRIORITIES FOR 2026



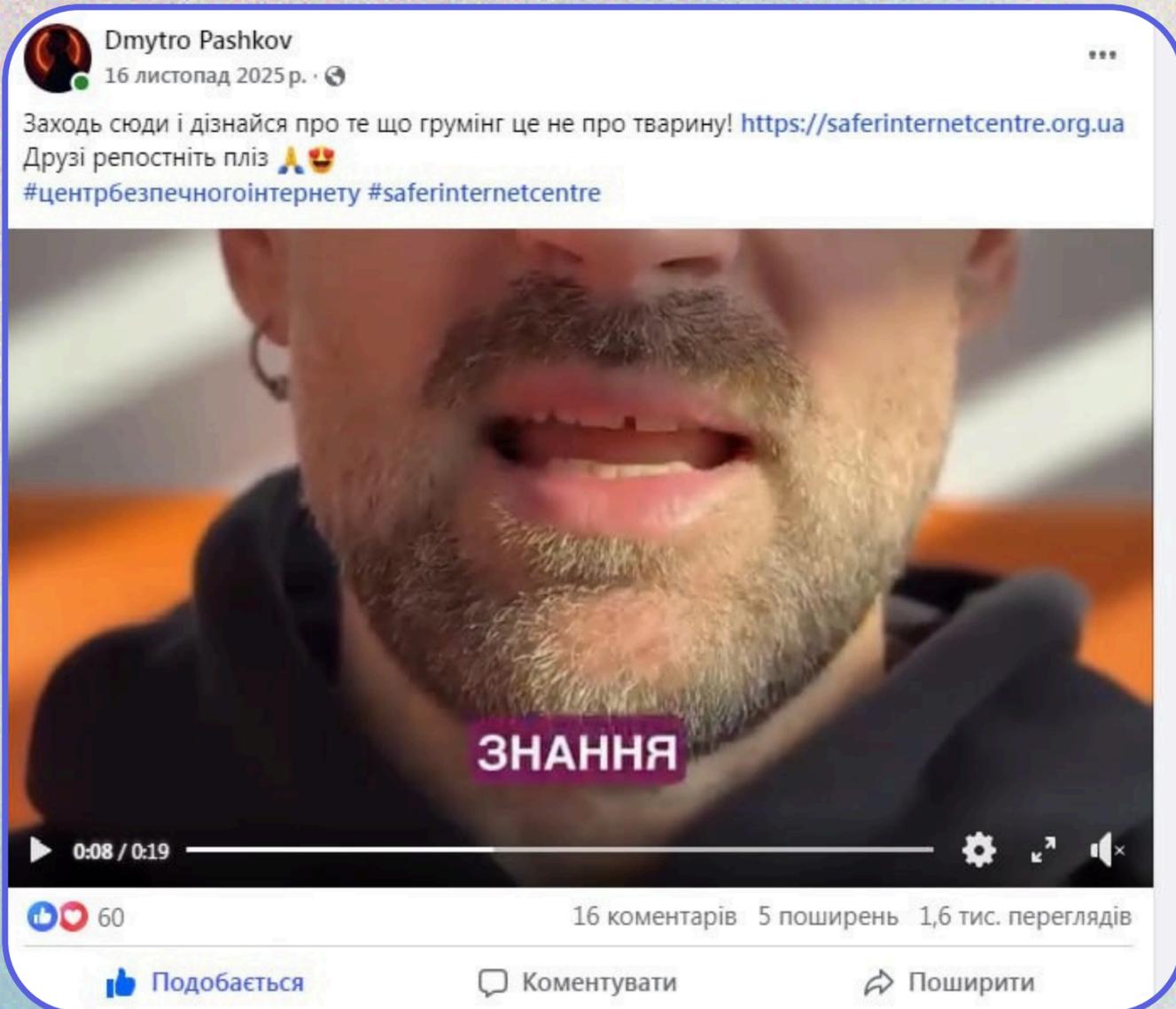
Full video available online.

<https://www.youtube.com/watch?v=-5pyZw8YRZ8&list=PL1jJbsz1vxcxGd32D3GF1u1Z0DF8rHZUG&index=3&t=590s>



PR CAMPAIGN OF THE SAFER INTERNET CENTRE

A series of viral videos reached at least 100,000 people on social media



Dmytro Pashkov
16 листопад 2025 р. · 🌐

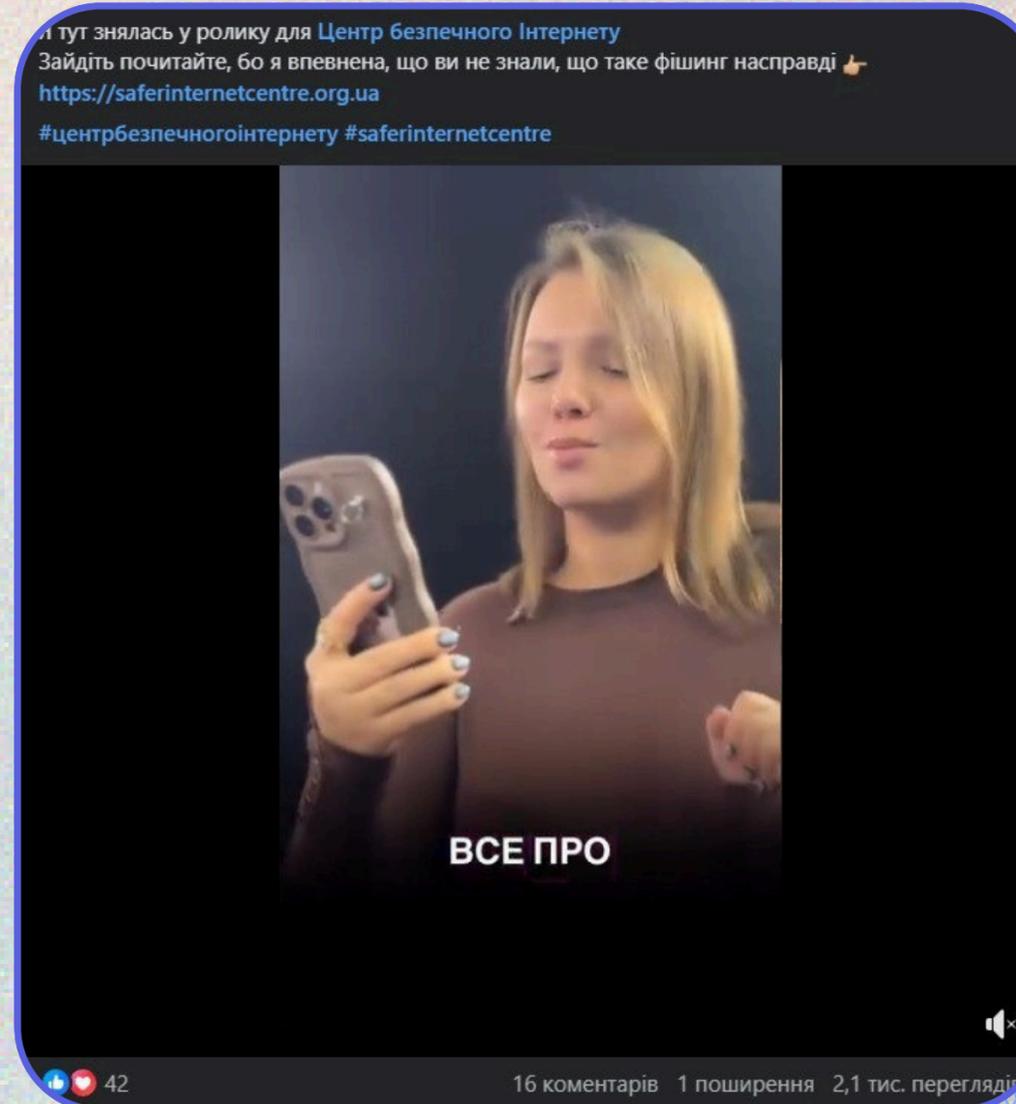
Заходь сюди і дізнайся про те що грумінг це не про тварину! <https://saferinternetcentre.org.ua>
Друзі репостніть пліз 🙏👍
#центрбезпечногоінтернету #saferinternetcentre

ЗНАННЯ

0:08 / 0:19

60 16 коментарів 5 поширень 1,6 тис. переглядів

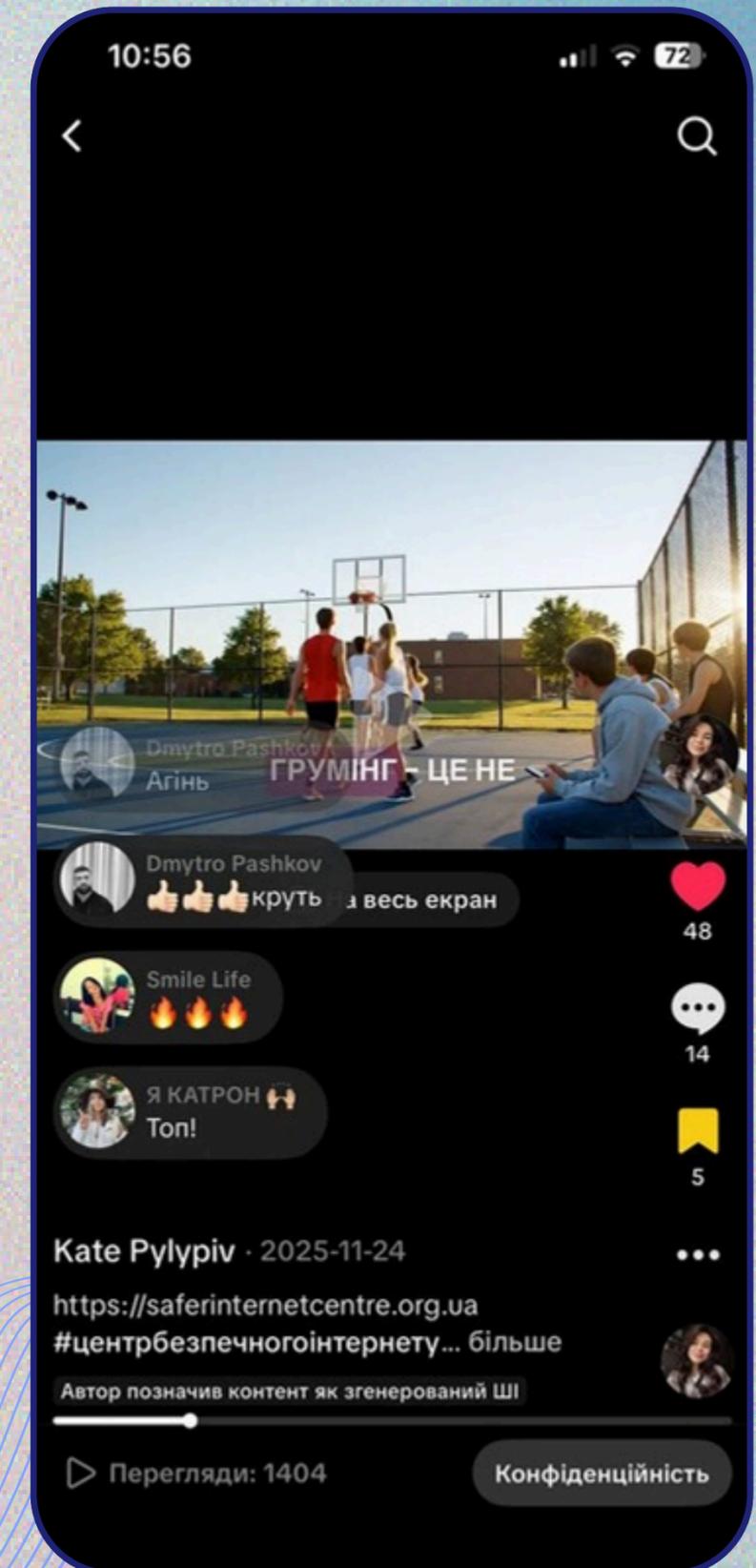
Подобається Коментувати Поширити



Тут знялась у ролику для Центр безпечного Інтернету
Зайдіть почитайте, бо я впевнена, що ви не знали, що таке фішинг насправді 🙌
<https://saferinternetcentre.org.ua>
#центрбезпечногоінтернету #saferinternetcentre

ВСЕ ПРО

42 16 коментарів 1 поширення 2,1 тис. переглядів



10:56

11:56

Дmytro Pashkov
Агінь **ГРУМІНГ - ЦЕ НЕ**

Дmytro Pashkov
👍👍👍 круть на весь екран 48

Smile Life
🔥🔥🔥 14

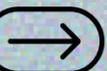
Я КАТРОН
Топ! 5

Kate Pylypiv · 2025-11-24
<https://saferinternetcentre.org.ua>
#центрбезпечногоінтернету... більше

Автор позначив контент як згенерований ШІ

Перегляди: 1404 Конфіденційність

Disseminated on social media to an audience of at least 100,000 people



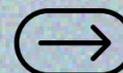
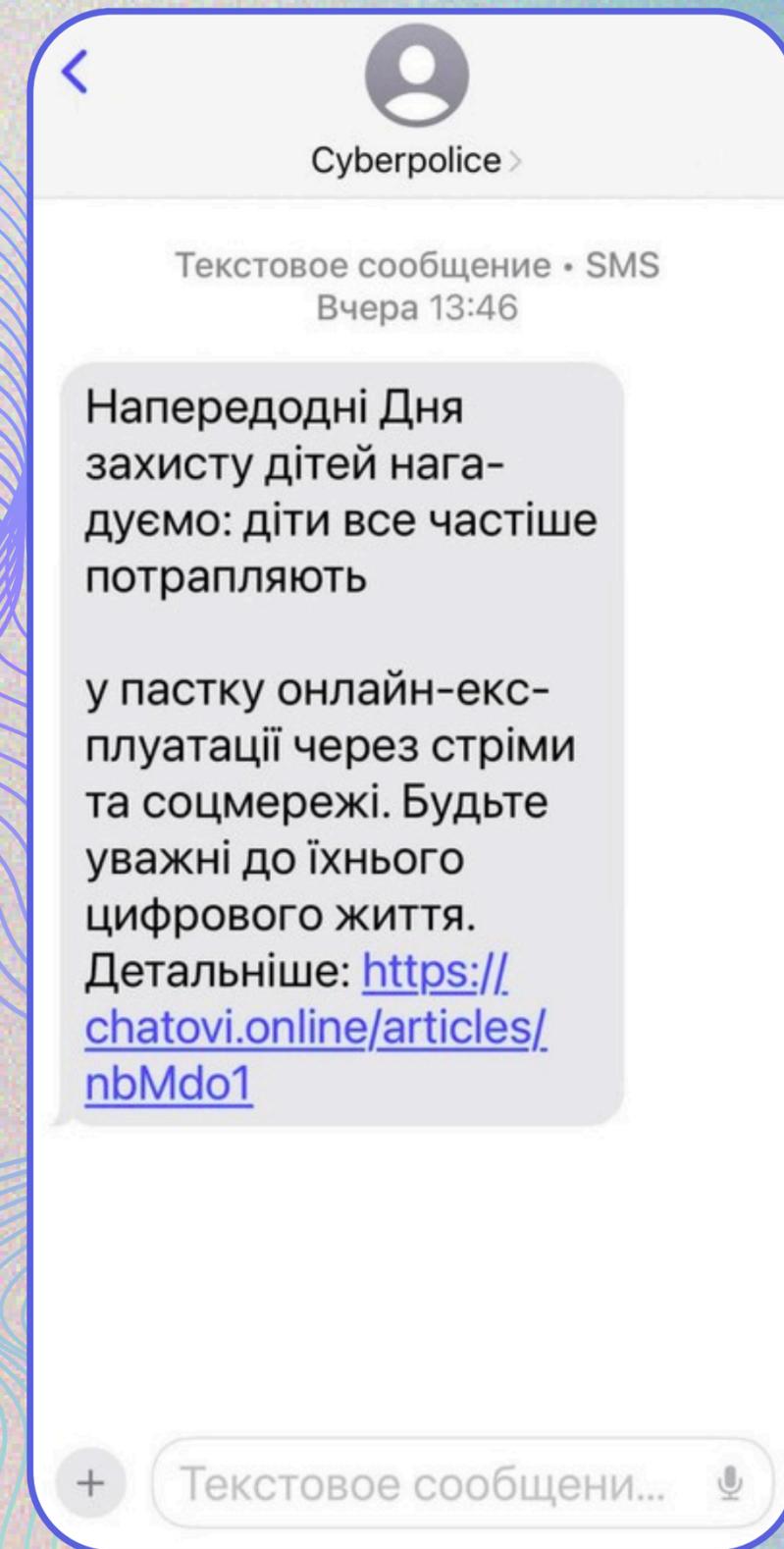
CYBER POLICE INFORMATION CAMPAIGN

66,387,266 SMS messages were sent to subscribers of Kyivstar, Vodafone, and Lifecell with a link to an article prepared by experts of the Safer Internet Centre about the risks of child abuse in online streams.

“Children in Online Streams – A New Target for Offenders. What Should Parents Know?” -

<https://chatovi.online/articles/nbMdo1>

Website traffic increased by **320%** during the campaign days



A NEW DIRECTION OF COOPERATION WITH VOLUNTEERS WAS INITIATED

The slide features the CodeWeek logo (Build your digital future), the Safer Internet Centre logo (STOP CRIME), and the Kherson Centre for Children and Youth Creativity logo. It includes a video feed of Roman Murzhak and a list of participants: Дар'я Шепель, Кирилл Липень, Мирон Поляко..., Семенюк Дмит..., and Савченко Дмитро. The text on the slide reads: "До Дня захисту дітей в Україні", "Поняття кібергрумінг, його ознаки. Правила боротьби з кібергрумінгом. Як попередити кібергрумінг", and "м. Херсон - 2025".

CodeWeek
Build your digital future.

STOP
CRIME

До Дня захисту дітей в Україні

Поняття кібергрумінг, його ознаки. Правила боротьби з кібергрумінгом. Як попередити кібергрумінг

Представлено: Роман МУРЖАК
учасник European Digital Education Hub
Керівник гуртків «Цифрова грамотність» ХЦДЮТ
Ініціатор інформаційно-просвітницької кампанії з медіаграмотності

м. Херсон - 2025

ЕДІАГРА
ІНФОРМАЦІЙНО-ПРОСВІТНИЦЬКА КАМПАНІЯ З МЕДІАГРАМОТНОСТІ

The poster is titled "15-21.09.2025 III ТИЖДЕНЬ ГРОМАДЯНСЬКОГО СУСПІЛЬСТВА 2025" and "ЦИФРОВИЙ НЕТИКЕТ: 15 правил спілкування в соцмережах, месенджерах, чатах". It features logos for the Ministry of Culture and Strategic Communications, the Secretariat of the Cabinet of Ministers, and the Center for Democracy and Rule of Law. The speaker is identified as Roman Murzhak. Logos for the Safer Internet Centre and the Kherson Centre for Children and Youth Creativity are also present.

Міністерство культури та стратегічних комунікацій України

Секретаріат Кабінету Міністрів України

ЦЕНТР ДЕМОКРАТІЇ ТА ВЕРХОВЕНСТВА ПРАВА

15-21.09.2025
III ТИЖДЕНЬ
ГРОМАДЯНСЬКОГО
СУСПІЛЬСТВА 2025

ЦИФРОВИЙ НЕТИКЕТ:
15 правил спілкування в соцмережах,
месенджерах, чатах

спікер: Роман Муржак, керівник гуртків «Цифрова грамотність», ініціатор інформаційно-просвітницької онлайн-кампанії з медіаграмотності

Центр Безпечного Інтернету

Херсонський центр дитячої та юнацької творчості Херсонської міської ради

Roman Murzhak – initiator of an information and media literacy awareness campaign and head of the “Digital Literacy” club at the Kherson Centre for Children and Youth Creativity delivers webinars for educators and children as an information partner of the Safer Internet Centre.



IN 2025, HOTLINE ANALYSTS PROCESSED 2,633 REPORTS, OF WHICH 1,521 CASES OF CHILD SEXUAL ABUSE WERE CONFIRMED

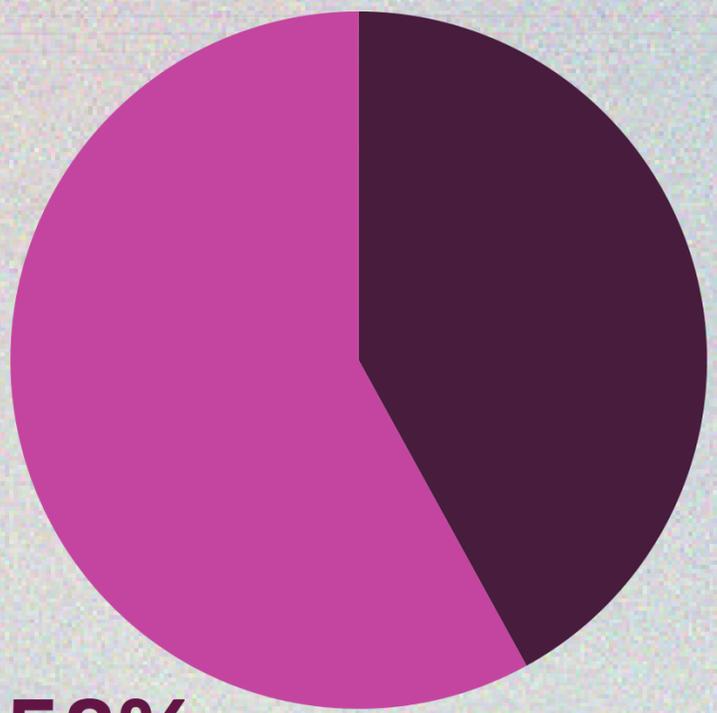


Магнолія
Організація захисту дітей



2 633 REPORTS WERE ANALYZED

STOPCRIME project implemented with support of the Ministry of Digital Transformation, Diia.Education, and the Cyber Police



58%

Confirmed cases of violence

42%

Unconfirmed cases

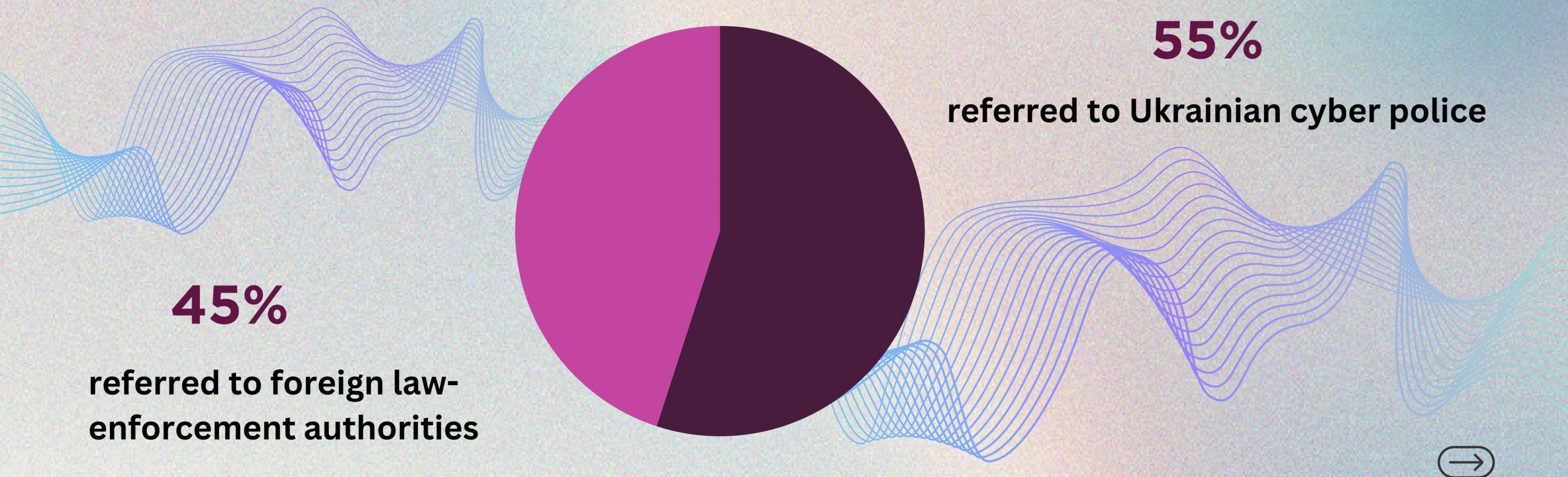


STOPCRIME HOTLINE ANALYSTS

1 521 ABUSIVE MATERIALS BLOCKED

Minimum goal – to remove these files from the internet

Maximum goal – to initiate a criminal investigation in order to bring those responsible to justice



45%

referred to foreign law-enforcement authorities

55%

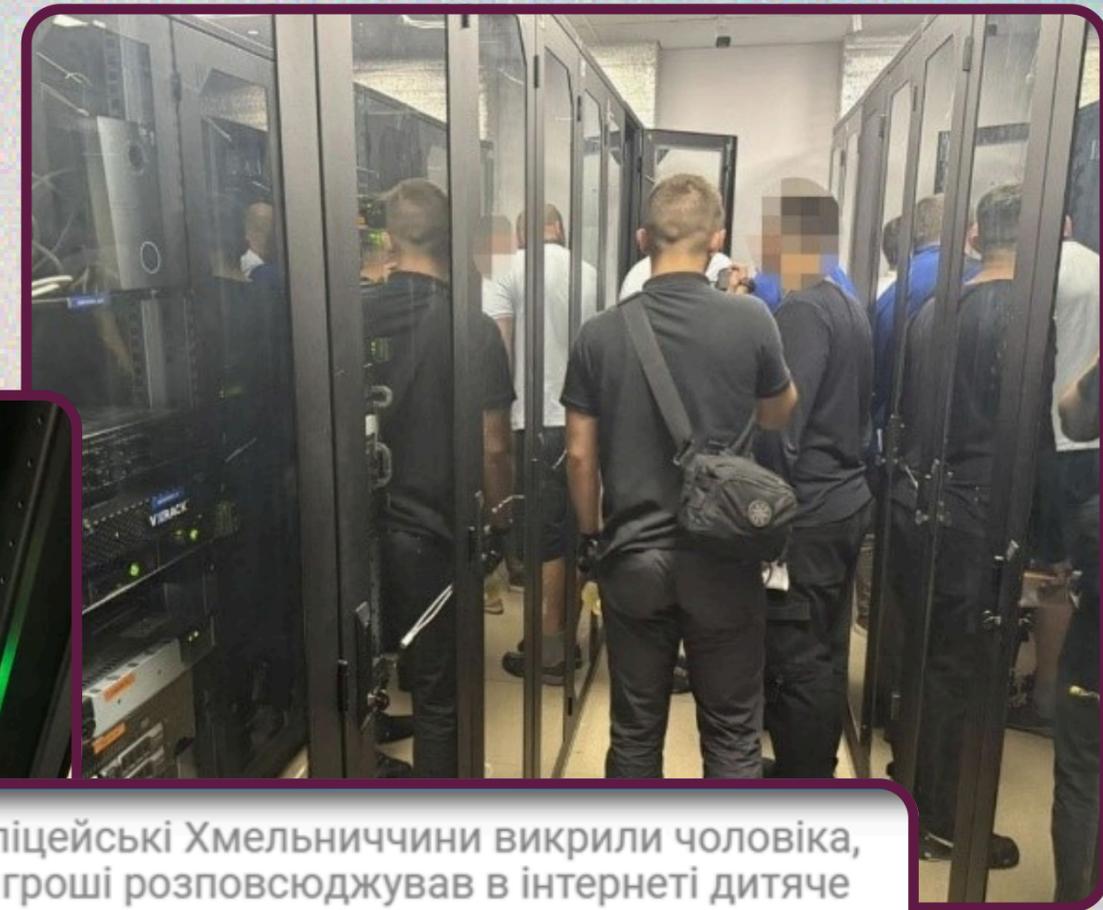
referred to Ukrainian cyber police



KEY CASES OF 2025

HOTLINE STOPCRIME

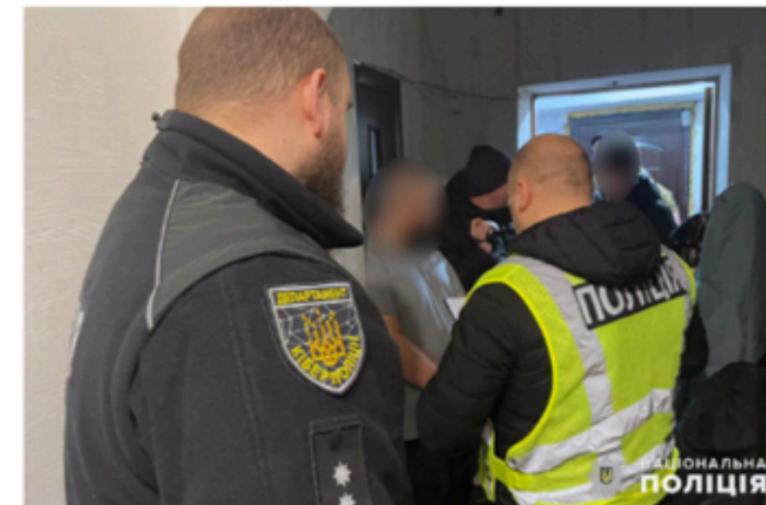
The largest platform in Ukraine **involved** in the distribution of child sexual abuse material was blocked. According to estimates by international partners, up to 70% of such illegal content in the local segment of the internet was distributed through this infrastructure



Кіберполіцейські Хмельниччини викрили чоловіка, який за гроші розповсюджував в інтернеті дитяче порно

06 березня 2025 р. 11:00

Правоохоронці затримали зловмисника і оголосили йому про підозру. Фігуранту загрожує до 15 років ув'язнення.



Кіберполіцейські Хмельниччини у взаємодії з Всеукраїнською громадською організацією «Магнолія» спільно зі слідчими ГУНП в Хмельницькій області встановили 44-річного жителя обласного центру, який поширював дитячу порнографію.

Викриття зловмисника стало можливим завдяки функціонуванню [проєкту StopCrime](#), створеному Міністерством цифрової трансформації України, Департаментом кіберполіції Національної поліції України та ВГО «Магнолія».

A network of websites distributing child sexual abuse material online **was uncovered**. The organizer has been detained and faces up to 15 years in prison



197,177 CONSULTATIONS PROVIDED IN 2025



The National Child and Youth Hotline provides psychological and legal assistance to children who have become victims of online violence or have encountered other internet-related threats

EVERY 22ND CONSULTATION CONCERNS ONLINE SAFETY

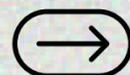
- Informational- **32,4 %**
- Support includes psychological - **50,3 %**
- Legal assistance - **17,3 %**

Анонімно. Безкоштовно.

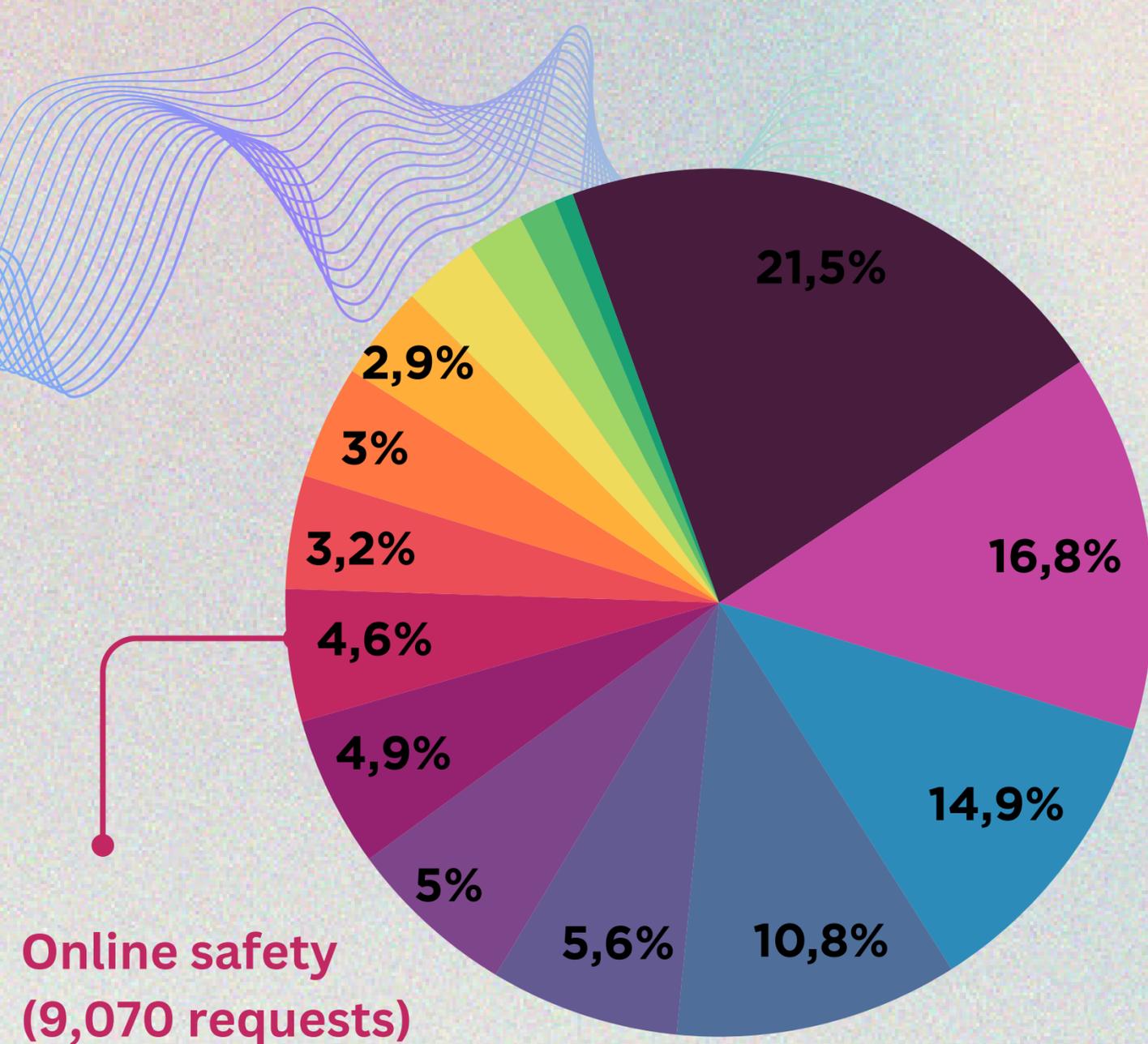
0 800 500 225
116 111



національна
гаряча лінія для
дітей та **МОЛОДІ**



TOPICS OF 116 111 HELPLINE CONSULTATIONS



21,5 % - Psychological wellbeing (loneliness, fears, suicidal thoughts, self-harm, etc.)

16,8 % - Violence, abuse, and commercial sexual exploitation of children

14,9 % - Information on children's and students' rights and helpline services

10,8 % - Family relationships

5,6 % - Peer relationships

5 % - Bullying

4,9 % - Child justice and social protection

4,6 % - Online safety

3,6 % - Children and youth affected by war

3,2 % - Physical health and addiction-related issues

3 % - School, university, and learning issues

2,9 % - Sexual education and HIV-related concerns

1,3 % - Internally displaced children and students

1 % - Discrimination against children and youth

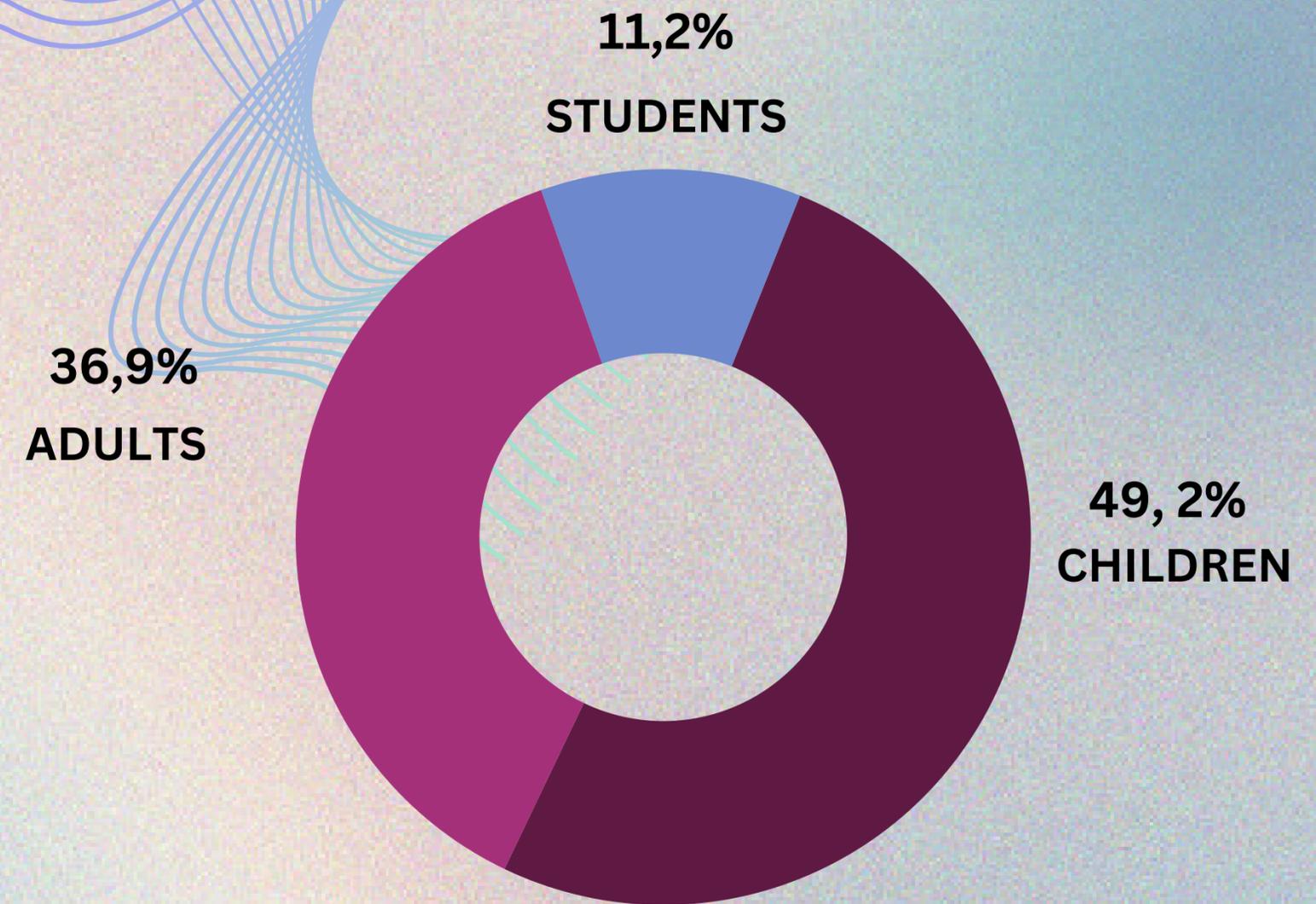
0,9 % - Homeless, runaway, or missing children

Online safety
(9,070 requests)

GENDER AND AGE DISTRIBUTION OF HELPLINE CONSULTATIONS:



AGE DISTRIBUTION OF CONSULTATIONS ON THE 116 111 HOTLINE:



INFORMATION CAMPAIGNS WERE CONDUCTED FOR EDUCATORS, LAW ENFORCEMENT OFFICERS, PARENTS, TEENAGERS, AND EVERYONE INTERESTED IN DIGITAL HYGIENE



Screenings of the documentaries “Caught in the Net” and “My Sextortion Diary”

The Czech documentary film by directors Vít Klusák and Barbora Chalupová reveals the scale of sexual violence against children on the Internet

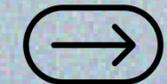
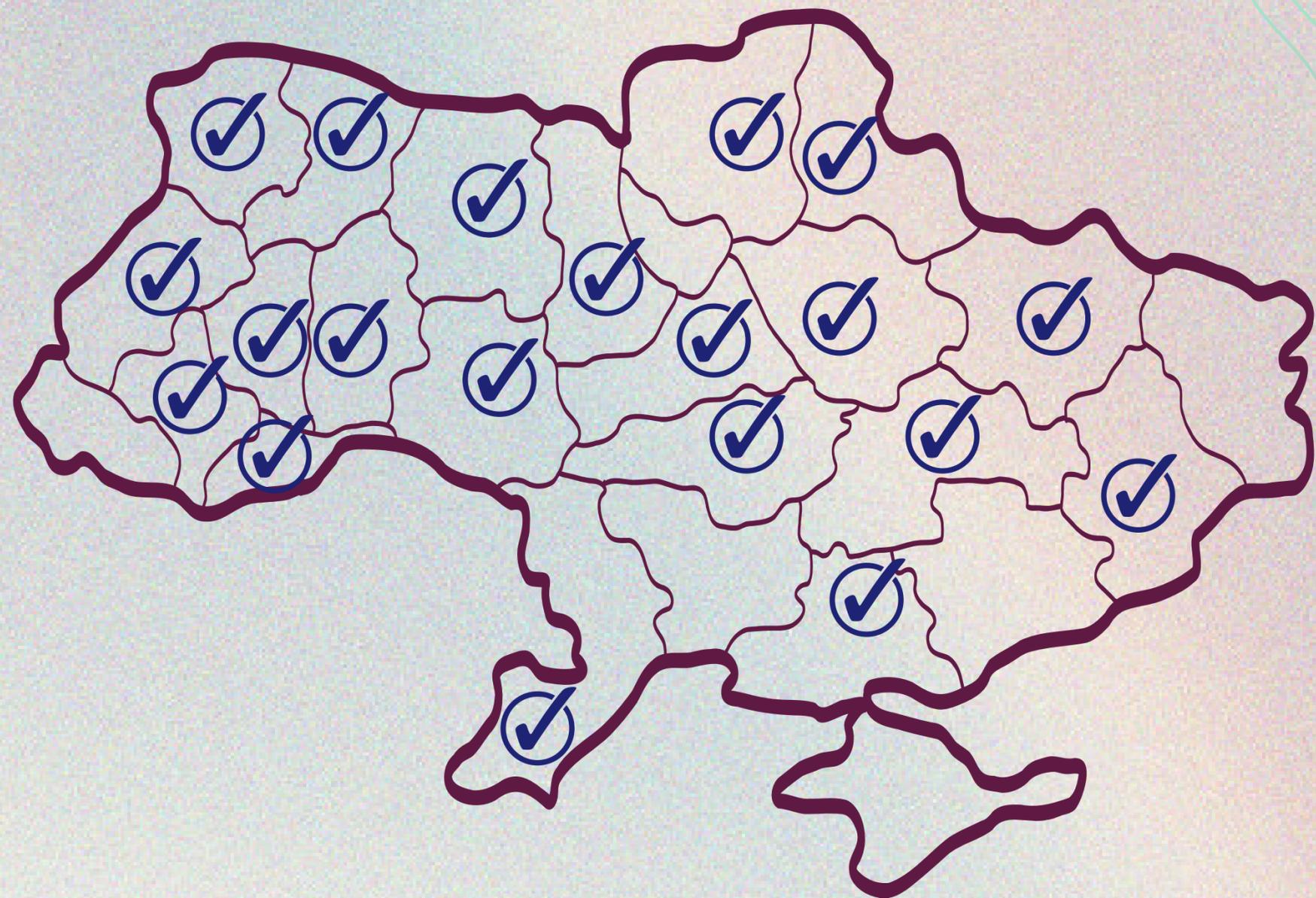


The Spanish documentary by director Patricia Franquesa explores her personal experience as a victim of sexual extortion following the hacking of her computer



MORE THAN 2,000 DOCUMENTARY

**SCREENINGS HELD ACROSS 20 REGIONS OF UKRAINE,
INCLUDING THE DOCUSPACE ONLINE CINEMA**



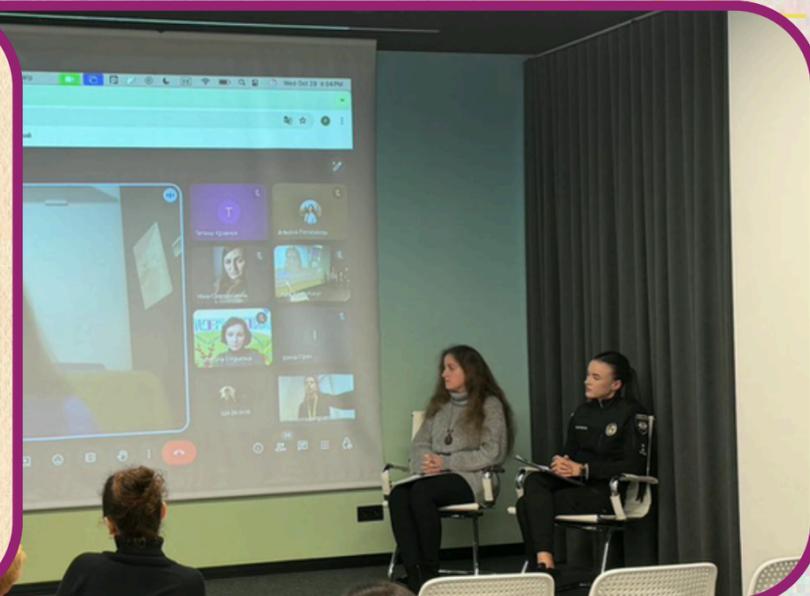
173 EVENTS CONDUCTED FOR LAW ENFORCEMENT, EDUCATORS, PARENTS, JOURNALISTS, AND HUMAN-RIGHTS DEFENDERS

The 22nd Docudays UA International Human Rights Documentary Film Festival gathered 391 participants around the topic of online safety

<https://www.youtube.com/playlist?list=PL1jJbsz1vxcxGd32D3GF1u1Z0DF8rHZUG>



The 22nd Travelling International Human Rights Documentary Film Festival Docudays UA engaged 708 participants in discussions, expert debates, trainings, and lectures dedicated to the online safety of children and adolescents, as well as prevention of and protection from cybercrime, including sexual online violence.



- **“Your Safety on the Internet: Preventing Violence Against Children Online and Building Safe Online Behaviour” was implemented in vocational education institutions in Kyiv**

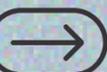


IN JULY–AUGUST 2025, THE ACTIVITIES REACHED AROUND 250 STUDENTS

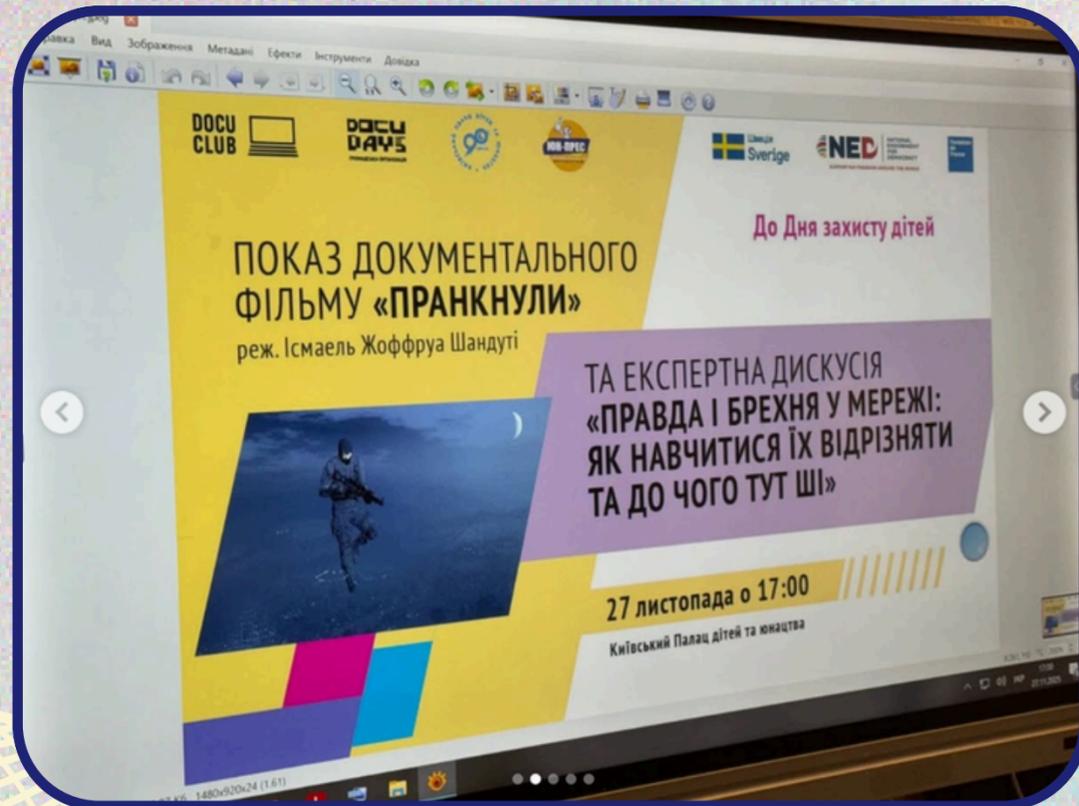
- **An online course for juvenile police officers «Prevention and Counteraction to Bullying by Juvenile Prevention Police Units» was developed and piloted.**

Reached more than 100 professionals

The course is hosted on a closed learning platform for juvenile police officers - <https://jp-lms.inform.org.ua/>



- ***A screening of the documentary “Pranked” (directed by Ismaël Joffroy Chandoutis) was organised, followed by an expert discussion “Truth and Lies Online: How to Tell the Difference and What AI Has to Do with It?” for students.***

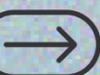


- ***Guidelines on online risks for children were developed.***

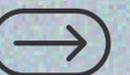
<https://docuclub.docudays.ua/news/pamyatka-pro-zakhist-vid-onlayn-rizikiv-v-interneti/>

- ***Video instructions were created explaining how to report child sexual abuse material online using the INHOPE hotline.***

<https://www.youtube.com/watch?v=kafS99z0124&list=PL1jJbsz1vxcxGd32D3GF1u1Z0DF8rHZUG&index=2>



- **Two webinars for educators and School Safety Service inspectors of the National Police of Ukraine**
- **Two webinars “From Game to Manipulation: Risks of Roblox, Online Recruitment, and Other Threats” for education and social sector professionals, Resilience Centres, and juvenile prevention units in Kharkiv and Sumy regions**
<https://www.youtube.com/live/tAWaH7DU000>
- **A webinar on preventing sexual online violence against adolescent girls**
- **Participation in radio broadcasts on children’s online safety and protection from sexual violence (Hromadske Radio, Radio Kultura, and Nakypilo Radio)**

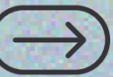


NEW DIRECTION LAUNCHED – ENGAGEMENT WITH YOUTH THROUGH THE “UNSEE” CHATBOT

The teen-friendly “Unsee” Telegram chatbot is not only a tool for reporting inappropriate content but also a safe space where adolescents can receive advice. “Unsee” combines technical support, psychological assistance, and interaction with law-enforcement authorities.

STATISTICS FOR JULY– DECEMBER 2025

- **Total users: 607**
- **Total recorded reports: 158**
- **Cases referred to the police: 16**



MAIN TYPES OF REQUESTS AND COMPLAINTS FROM TEENAGERS IN THE “UNSEE” CHATBOT

- **Cybercrime and fraud:** phishing, scams on OLX and Instagram, illegal offers to rent bank cards (“drops”), and suspicious NFT giveaways.
- **Security and threats to the state:** incitement to arson, calls to place “markers”, dissemination of information about air defence operations or movements of the Armed Forces of Ukraine, and anti-Ukrainian propaganda.
- **Drug-related crime:** regular complaints about Telegram bots and channels distributing psychotropic substances.
- **Online content and interactions:** sextortion, bullying, and sharing private images without consent.
- *Everyday and technical issues: device memory cleaning, digital hygiene (e.g., how to verify a police officer’s identity during a call), and gaming-related advice.*



The Centre is a resource for responsible adults who want to protect children from real risks of the virtual world



Kyiv, 01003, Simii Prahovyh street 58\10



<https://saferinternetcentre.org.ua>



sic.ua@magnolia.org.ua



**THANK YOU FOR YOUR
ATTENTION**

**OLHA SHEREMET.
COORDINATOR OF SAFER INTERNET
CENTRE IN UKRAINE**



o.sheremet@magnolia.org.ua